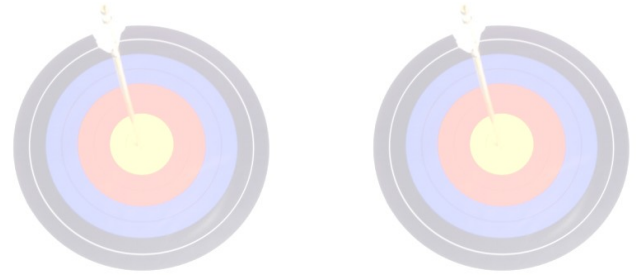


“Stay on Target” with Export 101

**Wednesday, April 4
9:00am to 12:00pm**

SEDA-COG • Lewisburg, PA 17837

Cost is \$25 per person.



Join us for a half day workshop where we will discuss:

- Market research tools
- Identifying potential customers and competitors
- Making the sale
- Customer screening process
- Pricing and payment
- Restrictions and regulations
- Shipping and logistics
- Documentation requirements
- Common mistakes of new-to-export companies



A light breakfast will be provided.

Register online at www.seda-cog.org/export.
Deadline to register is **Wednesday, March 28.**

For more information, contact Molly Graham at 570-524-4491 or by email mgraham@seda-cog.org

**Register online at www.seda-cog.org/export
Deadline to register and submit non-refundable payment is Wednesday, March 28.**

Name(s): _____

Company: _____

Address: _____

City: _____ State: _____

Zip: _____ Phone: _____

Email: _____

For credit card registrations:

Name: _____

Credit Card number: _____

Security Code: _____ MasterCard Visa

Signature: _____

Expiration Date: _____ Total: \$ _____



Please send registrations to:
SEDA-COG Export Development
Attn: Molly Graham

201 Furnace Road; Lewisburg, PA 17837

Phone: 570-524-4491 • Fax: 570-524-9190 • Email: mgraham@seda-cog.org

